

The Pitch

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Walter Johnson High School
6400 Rock Spring Drive, Bethesda MD 20814
301-803-7302
Fax: 301-571-6986
Advertising Contract

Date: _____

Name: _____

Business / Organization: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ - _____ Email: _____

Publication Dates

- October 8**
- November 11**
- December 17
- January 28
- February 25
- March 16**
- April 14**
- May 25

Terms:

- Payment is due within 30 days of billing
- Notification of changes/cancellations must be made at least 3 weeks before scheduled date for insertion
- Advertisements must conform to the standards of ethical journalism.
- Advertisers will receive a copy of the issue containing their ad or insertion upon publication.

Advertising Agreement:

Check off the size of the ad that you wish to be placed into The Pitch

- 1/2 Page (10" length x 6.67" height) - \$130
- 1/4 Page (4.93" length x 6.67" height) - \$80
- Full Page (10" length x 13.33" height) \$220
- Insert - \$175

Please provide an ad with the above dimensions. While doing so is not required, the quality of the ad could be compromised due to necessary reformatting.

- Copy and design to be provided by advertiser (e-mail preferred)
- Copy and design to be provided by *The Pitch* (\$10 labor fee)
Cost will be determined by size, content and complexity

Submit ads no later than one week before the publication. Please send ads electronically to thepitch@walterjohnson.com (Please send file as a JPEG)

Method of Payment:

- Prepaid: Check received before the date of publication
- I wish to be billed after the publication date

Please make all checks payable to Walter Johnson High School

Advertiser's Signature: _____ Date: _____