The Pitch

Editors-In-Chief: Anja Shahu, Nick Williamson, Gideon Epstein (Print)

Advertising Manager – Charles Bloomer

#### Pitch Advisor – Wendy Borrelli

Walter Johnson High School

6400 Rock Spring Drive, Bethesda MD 20814

301-803-7302

Fax: 301-571-6986

For business inquiries: (phone number: **301-789-3474**, email: **charlesbloomer23@gmail.com**)

#  Advertising Contract

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business / Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_\_\_ - \_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Publication Dates

## □ October 5, 2015 □ March 7, 2016

### □ October 30, 2015 □ April 4, 2016

□ November 24, 2015 □ May 23, 2016

□ December 22, 2015

□ February 20, 2016

**Terms:**

* Payment is due within 30 days of billing
* Notification of changes/cancellations must be made at least 3 weeks before scheduled date for insertion
* Advertisements must conform to the standards of ethical journalism.
* Advertisers will receive a copy of the issue containing their ad or insertion upon publication.

**Advertising Agreement:**

#### Check off the size of the ad that you wish to be placed into The Pitch

□ ¼ Page (4.93” length x 6.67” height) - $90 □1/2 Page (10” length x 6.67” height) - $150

□ Full Page (10” length x 13.33” height) $250 □ Insert - $200

Please provide an ad with the above dimensions. While doing so is not required, the quality of the ad could be compromised due to necessary reformatting.

□ Copy and design to be provided by advertiser(e-mail preferred)

□ Copy and design to be provided by *The Pitch* ($30 labor fee)

##### Cost will be determined by size, content and complexity

**Submit ads no later than one week before the publication. Please send ads electronically to** *thepitch@walterjohnson.com*(Please send file as a JPEG)

**Method of Payment:**

□ Prepaid: Check received before the date of publication

□ I wish to be billed after the publication date

###### Please make all checks payable to Walter Johnson High School

Advertiser’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_